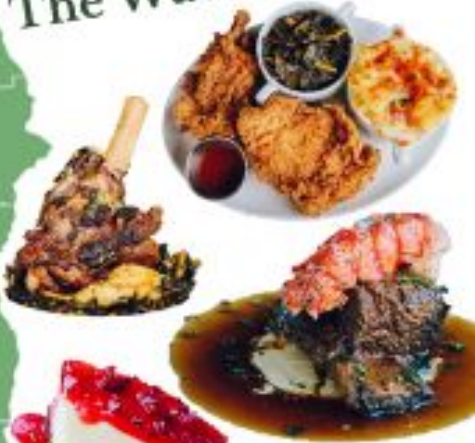


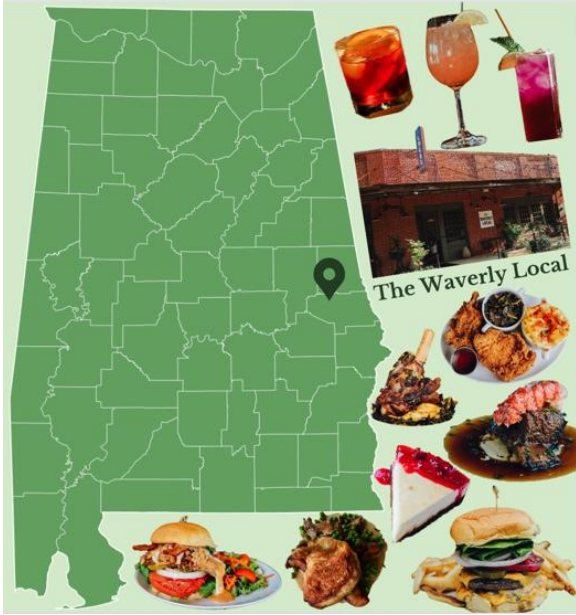


The Waverly Local



# THE WAVERLY LOCAL: A HIDDEN GEM RESTAURANT WITH A CAPTIVATING HISTORY

The Waverly Local is a coveted, hidden gem restaurant serving fresh plates and craft cocktails in rural Alabama.



A small town, 20 minutes outside of Auburn, Waverly, AL, is home to an exceptional, [hidden gem restaurant](#). Since January 2018, The Waverly Local has been serving up phenomenal southern food in the quaint town of Waverly. Nicknamed “A Tri-County Kitchen”, The Waverly Local sits on the intersection of Tallapoosa, Chambers and Lee counties. Visitors from Auburn, Lake Martin and Opelika have less than a 30 minute drive to The Waverly Local. Restaurant manager, Mary Beth, said she even has regulars from Birmingham, Montgomery and Atlanta.

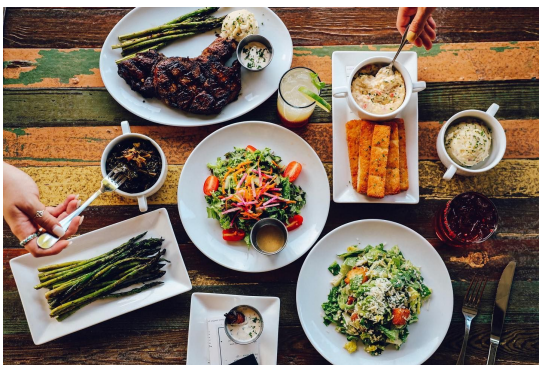
The town of Waverly, AL measures only three square miles and is home to about 152 residents. Established in 1835, this small town has a rich history and a closed-knit community. The two-lane road that runs straight through this town leads to residential homes and picturesque small businesses, like the Waverly Local. This [hidden gem restaurant](#) is accompanied by four churches, a coffee shop, bakery and a local antique store.

Waverly, AL welcomes visitors with its friendly, southern charm. The residents will be the first to tell you that Waverly is a family community. Chad, a server at Waverly Local cultivates this mentality by treating every customer as family. He said “Everything tastes better with good company”. The town of Waverly’s motto is “strength woven in” and the grit and attitude of the community truly embodies this.

The building of Waverly Local was formerly a Ford Dealership and then two other restaurants. When part-owner Andy Anderson and chef Christian Watson saw the opportunity for this building arise, they took it, and breathed life into the old space. The exterior and dining room still have an industrial, but classic ambiance. With the classic southern food and local flavors of this [hidden gem restaurant](#). Watson and Anderson accomplished their goal of maintaining the vibrant heritage of the location.



(The Waverly Local/Facebook)



(The Waverly Local/Facebook)

The Waverly Local is a must-visit spot when in Alabama. From exceptional brunch to a fine dining menu to dinner, there's something for everyone. Wednesday night specials such as “pint night” and Sunday morning brunch with live music are some of store manager Mary Beth’s favorite days. The friendly staff, sweet town and great food makes for an exceptional environment with a rich history woven in. The Town of Waverly and its people will welcome you with open arms and show you just why they are a family community.

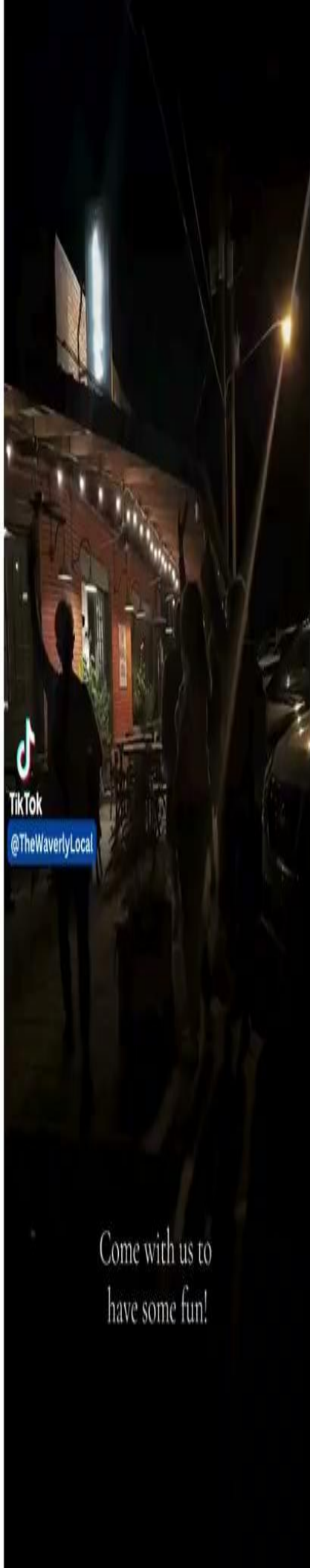


TheWaverlyLocal



**TheWaverlyLocal** Feeling chilly? The temperatures are dropping, but our Ribeye Chili is just heating up!🔥 Inside you'll find thick cut pieces of bacon and ground ribeye, warmed to perfection. Come out and see us!

Dinner is served from 4-9pm. See you soon!  
#WaverlyLocal #NightoutinAL #Supportlocal



TikTok  
@TheWaverlyLocal

Come with us to  
have some fun!



TheWaverlyLocal



Irresistible am I right?! 🤤

Start your night off with the best appetizer!! 🍴

[📍 THE WAVERLY LOCAL](#)

Come out tonight and try our bacon wrapped Wickle's okra!

**WAVERLY LOCAL**  
"A Tri-County Kitchen"

To [editors@southernliving.com](mailto:editors@southernliving.com) Lisa Cericola- Deputy Editor for Southern Living's Food and Travel section

**Subject** PITCH: Your Brunch Reservation is Confirmed!

Dear Lisa,

The Waverly Local, located in Waverly, AL, is hosting brunch and live music with Daniel Bowden from 10 am to 2 pm for the community of Auburn who they love so dearly.

The Waverly Local is tucked away in a town of only 150 people and they specialize in craft cocktails and specially curated seasonal plates. They have been serving Chambers, Lee and Tallapoosa counties for just over 5 years.

"The Waverly Local is one of my favorite spots in Alabama. The alluring ambiance paired with outstanding service is what always brings my family and I back for more. I love their contemporary twist on classic southern food." says Mary Helen Smith, local influencer in the Auburn-Opelika area.

Alabama is the heart of the south and your audience needs to have the unforgettable experience of the handcrafted brunch menu and live music at The Waverly Local. The Waverly Local is the place to be on November 26 and this news demands to be shared with your audience.

For more information contact Shelby McDonald at [samcdonald26@gmail.com](mailto:samcdonald26@gmail.com) or visit The Waverly Local's website at <https://thewaverlylocal.com>. Swing by the hostess stand and tell them you have a reservation for 6 under Lisa at 10 am on Sunday, November 26. We're going to have a great time!

Cheers!

Shelby McDonald



Found contact information at <https://www.southernliving.com/author/lisa-cericola> and <https://www.southernliving.com/about-us-6502349#toc-contact-us>

To [brian@auburnvillager.com](mailto:brian@auburnvillager.com) Brian Woodham Editor at The Auburn Villager

**Subject** PITCH: Need a drink?

Dear John,

The Waverly Local, located in Waverly, AL, will launch its first ever holiday craft cocktail menu at the "Christmas Spirits" event on December 1 from 6-10 pm to kickstart some holiday fun!

The Waverly Local is known for their exceptional food but also for their unique cocktails and extensive beer and wine collection. Their drinks are crafted with only the best spirits, the freshest herbs and flavors, and made with care. Whether you're shaking up a cocktail with an old friend or just grabbing a beer to watch the game, The Waverly Local is the place for you.

Your audience loved your piece, "Eat, drink and be merry: Buttered Rum Cocktail" a few years back, and deserve to know and be able to attend the Christmas Spirits event. It's going to be an unforgettable night with many cocktails similar to the flavors experienced in the Buttered Rum Cocktail. There will be live music, cocktails for all and a Christmas raffle. This is a ticketed event and tickets are available at <https://thewaverlylocal.com/christmasspiritsticketsales>.

For more information contact Shelby McDonald at [samcdonald26@gmail.com](mailto:samcdonald26@gmail.com) or visit [www.thewaverlylocal.com](http://www.thewaverlylocal.com). Your ticket for entry is attached to this email and we are looking forward to seeing you there! Put on your dancing shoes and arrive at 6 pm sharp. See you soon, Brian.

Cheers!

Shelby McDonald



Found contact information at <https://www.auburnvillager.com/site/about.html> and <https://www.auburnvillager.com/site/contact.html>

To [jwest@oanow.com](mailto:jwest@oanow.com) John West Journalist covering people, events, and local politics

**Subject** PITCH: Don't be a grinch! Join us for festive appetizers, cocktails and carols

Dear John,

The Waverly Local is hosting a holiday, fun-filled night for the community on Sunday, December 3 from 5-9pm with carols featuring the Cowboy Church of Lee County's choir.

The Waverly Local is tucked away in a town of only 150 people and they specialize in craft cocktails and specially curated seasonal plates. This holiday season, The Waverly Local is incorporating flavors such as cinnamon and nutmeg, roasted chestnuts and cranberry. Savor this season with a craft cocktail or signature appetizer!

"Our brand is classic, southern food and we love experimenting with new seasonal flavors, especially during the holidays, to bring you our best plates" said Chef Christian Watson.

The Waverly Local is one of the most popular restaurants for the Auburn community right now and your audience needs to hear about this great event. Students, families and visitors alike, they all want to experience The Waverly Local!

For more information contact Shelby McDonald at [samcdonald26@gmail.com](mailto:samcdonald26@gmail.com) or visit [www.thewaverlylocal.com](http://www.thewaverlylocal.com). Don't you want to try? Pick out what you would like to order [here](#) and it's on us on Sunday night. Don't be a grinch, come out and see us!

See you soon!  
Shelby McDonald





**FOR IMMEDIATE RELEASE**

Contact: Shelby McDonald

[samcdonald26@gmail.com](mailto:samcdonald26@gmail.com)

Phone: 334.818.3898



**WAVERLY LOCAL TO HOST PINT NIGHT AND LIVE MUSIC WITH TYRONE MOULTRY**

**Waverly, AL – November 25th** – The Waverly Local is hosting a “pint night” for the community to come and unwind with live music at their storefront from 6-9 pm on Wednesday, November 29.

The Waverly Local is a “Tri-County Kitchen” serving Lee, Chambers and Tallapoosa counties, as well as visitors from all over. They are dedicated to serving fresh, specially-curated brunch and dinner plates and cocktails crafted with premium spirits and locally sourced ingredients. But, the ambiance of the dining room and kindness of the staff is what Waverly’s customers appreciate most.

The Waverly Local is looking to host more events that interact with the community and create an environment for their visitors to have fun and enjoy their food and drinks. With new menu items and drinks launching, The Waverly Local is able to craft a unique experience for customers. Pint night and live music makes The Waverly Local the place to be in Auburn on the night of November 19. For more information, call (334) 539 - 6077 or contact Shelby McDonald at [samcdonald26@gmail.com](mailto:samcdonald26@gmail.com).

“Waverly is like my own little piece of heaven, away from the hustle and bustle, it's a diamond in the rough. We are truly a family community and it shows in the atmosphere here.” said restaurant manager, Mary Beth.

The Waverly is an establishment that takes pride in serving exceptional food and drinks and providing a memorable dining experience. Located in the heart of Waverly, AL, our restaurant offers a warm and inviting atmosphere. We are dedicated to ensuring that every guest receives outstanding service, making each visit a memorable one.